Business Improvement District #51
March 20, 2019 3:30 pm
The Ivy House
906 S. Barclay St., Milwaukee, WI 53204

Agenda

1. Call to order, welcome, and introductions.

2. Approval of minutes from February 19, 2019 meeting.

3. Treasurer's Report
   a. Budget for events, marketing, and promotions

4. BID Metrics Report

5. Projects and Programs
   a. Branding and Identity Projects
      i. Potential BID Projects and rank of projects by priority
      ii. DNC 2020 Projects
   b. Communications Strategy
   c. Property Improvement Program
   d. Riverwalk Design Standards
   e. Workforce Development
      i. Job Fair

6. Other Business
   a. Potential BID Expansion Update

7. Next Meeting

8. Adjournment of business meeting

9. Begin BID 51 Spring Open House