Business Improvement District #51
May 2, 2019 10:00 am
UWM School of Freshwater Sciences
600 E. Greenfield Ave., Milwaukee, WI 53204

Agenda

1. Call to order, welcome, and introductions.

2. Approval of minutes from March 20, 2019 meeting

3. Treasurer’s Report

4. BID Metrics Report

5. Projects and Programs
   a. Branding and Identity Projects
      i. Presentation by Wallpapered City
         1. 2019 Murals
         2. 2020 Mural Festival
   b. Communications Strategy
   c. Riverwalk Design Standards

6. Other Business
   a. Potential BID Expansion Update

7. Next Meeting
   a. Schedule meetings out for the year.

8. Adjournment of public business meeting

9. Begin closed session to review Property Improvement Grant Applications