Business Improvement District #51 & Harbor District, Inc. Strategic Planning Session
December 3, 2019 9:00 am
Arts@Large
1100 S. 5th St., Milwaukee, WI 53204

Board Members in Attendance

Eric Leaf  David Stegeman  Michael DeMichele
John Rossetto

Others in Attendance

Dan Adams, HDI Staff  Lilith Fowler, HDI Staff  Stephanie Sherman, HDI Staff
Natalia Hernandez, HDI Staff  Aaron Zeleske, HDI Staff  Carolyn Esswein
Tim Hoelter  Eric Dick  Kathryn Berger
Ed Eberle  Gary Ballesteros  Dan Druml
JoAnne Anton  David Misky  Paulina DeHaan
Rosamaria Martinez  Marvin Bynum  Ivan Gamboa

Agenda

1. Closed session for joint strategic planning session with Harbor District, Inc. board.
   a. Introductions and Icebreaker
   b. Overview of Plan for February 7 Retreat
   c. Refresher: Goals and Strategies
   d. Five Strategic Opportunities
      i. Should we become a real estate developer in the near future?
      ii. Should we create an incubator for small manufacturers in the near future?
      iii. Should we play an active role in encouraging private development to be more sustainable (environmental and economic)?
iv. Should we pursue additional large public space projects in the near future?

v. Should we create events and attractions to attract DNC attendees?

e. Small Group Discussions

2. Adjournment