Business Improvement District #51
January 21, 2020 1:00 pm
UWM School of Freshwater Sciences
600 E. Greenfield Ave., Milwaukee, WI 53204

Board Members in Attendance

Eric Leaf  David Stegeman  Michael DeMichele
John Rossetto  Josh Weber  Summer Strand

Others in Attendance

Dan Adams, HDI  Lilith Fowler, HDI  Stephanie Sherman, HDI
Pat Obenhauf, MMSD  Beny Pérez-Reyes

Agenda & Minutes

1. Call to order, welcome, and introductions

2. Guest Speaker
   a. Pat Obenauf, MMSD - Jones Island Odor

3. Approval of prior meeting minutes
   a. November 4, 2019 minutes

Motion to approve the minutes of the November 4, 2019 BID 51 Board Meeting. Moved by Eric Leaf, seconded by Summer Strand, unanimously approved.

   b. December 3, 2019 minutes (strategic planning session with Harbor District, Inc.)

Motion to approve the minutes of the December 3, 2019 BID 51 Board Meeting. Moved by Eric Leaf, seconded by Josh Weber, unanimously approved.

4. Treasurer's Report

5. BID Metrics Report - 2019 Year-End Report

6. Projects and Programs
   a. Riverwalk Design Standards
      i. Draft Document
   b. Harbor View Plaza
      i. Maintenance and Operations Budget
1. General Maintenance
2. Winterization
3. Winter Lighting
4. Programming - Open Pitch Competition
   c. Catalytic/Branding & Identity Projects
      i. Trash Interceptor/Collector
         1. EPA funding opportunity for projects that collect water-borne trash, up to $500,000
         2. The BID can be listed in the grant proposal as a committed financial partner for future operations.
      ii. I-94/43 and Becher Interchange

7. Other Business
   a. BID Expansion Update
   b. DNC Marketing & Promotion

8. Next Meeting
   a. All-day retreat with HDI board on February 7, 2020.
   b. Next meeting for the end of February, Dan schedule via email.

9. Adjournment

   Motion to adjourn the meeting. Moved by Josh Weber, seconded by Eric Leaf, unanimously approved.