

Business Improvement District #51
August 23, 2018 12:00 pm
Transfer Pizzeria
101 W. Mitchell St., Milwaukee, WI 53204

Board Members in Attendance

David Stegeman	Josh Weber
John Rossetto	Summer Strand
	Alpha Jalloh

Other Attendees

Dan Adams, HDI	Lilith Fowler, HDI
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Agenda

1. Call to order, welcome, and introductions
2. Approval of minutes from July 24, 2018 meeting

**Motion to approve the minutes from the July 24, 2018 BID No. 51 board meeting.
Moved by Josh Weber, seconded by Alpha Jalloh, unanimous approval.**

3. Treasurer's Report
4. 2019 Operating Plan
 - a. Annual Report - need to identify metrics to include in report
5. Branding and Identity Master Planning
 - a. Workshop Agenda - Wednesday, September 26, 10 am to 2 pm
 - i. Make sure the groups we assign to people are realistic and that they include a profile of the group (ages, interests, time of year, etc.)
 - ii. How does weather/time of year play into these activities and the eventual report?
 - b. Additional Workshops/Focus Groups

6. Potential BID Expansion
7. Other Projects and Events
 - a. Trash Wheel - Lindsay Frost and/or Dan Druml attend the next BID meeting
 - b. Harbor View Plaza Groundbreaking - Friday, August 24th @ 1:30 pm
 - c. Michels Development Update
8. Next Meeting - September 26th @ 9:30 am
9. Adjournment

*Note: Please be apprised that less than 24 hours' notice is given for this notice because it is impractical to give the 24 hours' notice.