

Business Improvement District #51

September 26, 2018 9:30 am

Bray Architects

829 S 1st St., Milwaukee, WI 53204

Board Members in Attendance

David Stegeman

Eric Leaf

John Rossetto

Summer Strand

Other Attendees

Dan Adams, HDI

Alderman Jose Perez

Agenda

1. Call to order, welcome, and introductions
2. Approval of minutes from August 23, 2018 meeting

Motion to approve the minutes from the August 23, 2018 BID No. 51 board meeting. Moved by Eric Leaf, seconded by Summer Strand, unanimous approval.

3. Treasurer's Report
 - a. Audit with Ritz Holman
4. 2019 Operating Plan
 - a. Present to CED on October 24th @ 1:30 pm
5. 2017 Annual Report
 - a. Projects
 - i. Add bullet point about commissioning branding/identity process
 - ii. Change "contributed financially" to "commissioned" for mural
 - b. Metrics
 - i. Add year-on-year change in property valuations

- ii. Change title to BID Accomplishments and District Improvements

Motion to approve the 2017-18 BID 51 Annual Report, subject to edits recommended by BID 51 board. Moved by Summer Strand, seconded by Eric Leaf, unanimous approval.

6. Potential BID Expansion
 - a. Consider including the west side of 1st Street
 - b. Plan an event and knock on doors to talk to and drive people to the event. Make sure to bring materials (annual report, WaLUP summary).
7. Next Meeting - BID Annual Meeting - Thursday, October 18 @ 4 pm followed by open house
8. Adjournment and enter into closed session for Branding/Identity Workshop