

Business Improvement District #51
February 19, 2019 9:00 am
UWM School of Freshwater Sciences
600 E. Greenfield Ave., Milwaukee, WI 53204

Agenda

1. Call to order, welcome, and introductions.
2. Approval of minutes from January 22 and January 31, 2018 meetings.
3. Treasurer's Report
4. BID Metrics Report
5. Projects and Programs
 - a. Property Improvement Program
 - b. Branding and Identity Project
 - i. Final Documents and Future Projects
 - c. Communications Strategy and Plan
 - d. Riverwalk Design Standards
 - i. RFP and Selection Committee
6. Other Business
 - a. Potential BID Expansion Update
 - b. BID 51 Social Event
March 20th, 4:30 to 6:30 pm @ Ivy House (906 S. Barclay St.)
 - i. Promotion
 - ii. Program
7. Adjournment