

**Business Improvement District #51**  
January 22, 2019 9:00 am  
UWM School of Freshwater Sciences  
600 E. Greenfield Ave., Milwaukee, WI 53204

**Board Members in Attendance**

David Stegeman	Michael DeMichele	Eric Leaf
Alpha Jalloh	Josh Weber	

**Other Attendees**

Dan Adams, HDI	Lindsay Frost, HDI
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**Agenda**

1. Call to order, welcome, and introductions.
2. Approval of minutes from December 13, 2018 meeting.

**Motion to approve the minutes of the December 13, 2018 BID No. 51 board meeting. Moved by Alpha Jalloh, seconded by Josh Weber, unanimous approval.**

3. BID Board Members Reappointment
  - a. David Stegeman
  - b. John Rossetto

**Motion to nominate David Stegeman and John Rossetto to new 3-year terms on the BID 51 board of directors. Moved by Michael DeMichele, seconded by Josh Weber, unanimous approval.**

4. Treasurer's Report (Michael, Alpha)

**Motion to approve the Treasurer's Report. Moved by Michael DeMichele, seconded by Alpha Jalloh, unanimous approval.**

5. BID Metrics Report
  - a. Request to discuss a formalized communications strategy at the next BID board meeting.
6. Projects and Programs
  - a. Property Improvement Program

- i. Request to have the draft documents distributed to board members electronically for review.
  - b. Branding and Identity Final Document and Next Steps
  - c. Riverwalk Design Guidelines
    - i. Request to have the draft documents distributed to board members electronically for review.
7. Other Business
- a. Potential BID Expansion Update

8. Next Meeting - February 19th @ 9am

9. Adjournment of BID 51 Business Meeting (Josh, Eric)

**Motion to adjourn the BID No. 51 business meeting and enter the joint meeting with the Harbor District, Inc. board of directors. Moved by Josh Weber, seconded by Eric Leaf, unanimous approval.**

10. Joint meeting with Harbor District, Inc. Board of Directors

- a. 9:30 Introductions
- b. 9:40 Mission Moment
- c. 9:43 Strategic Plan Refresher
- d. 9:45 Preview of the Year Ahead
  - i. Riverwalk – Segments and Timeline
  - ii. Harbor View Plaza
  - iii. BID Expansion
  - iv. Branding/Placemaking
  - v. Play Streets and Harbor Fest
  - vi. The Water-Centric Neighborhood
  - vii. Community Science
  - viii. Habitat Hotels
  - ix. Grand Trunk Wetland – Planning, Development
  - x. Stormwater
  - xi. Area of Concern
  - xii. Opportunity Zone & Property Acquisition
  - xiii. Trash Wheel
    - 1. Meet with MMSD to talk about increased use of Lynyrd Skymm in the near term as we figure out a permanent solution
  - xiv. MMSD Odors
    - 1. Follow up on letter sent last May about odors originating from Jones Island Water Reclamation Facility.
- e. 10:30 Adjourn