

Business Improvement District #51
March 20, 2019 3:30 pm
The Ivy House
906 S. Barclay St., Milwaukee, WI 53204

Agenda

1. Call to order, welcome, and introductions.
2. Approval of minutes from February 19, 2019 meeting.
3. Treasurer's Report
 - a. Budget for events, marketing, and promotions
4. BID Metrics Report
5. Projects and Programs
 - a. Branding and Identity Projects
 - i. Potential BID Projects and rank of projects by priority
 - ii. DNC 2020 Projects
 - b. Communications Strategy
 - c. Property Improvement Program
 - d. Riverwalk Design Standards
 - e. Workforce Development
 - i. Job Fair
6. Other Business
 - a. Potential BID Expansion Update
7. Next Meeting
8. Adjournment of business meeting
9. Begin BID 51 Spring Open House