Business Improvement District #51

May 2, 2019 10:00 am UWM School of Freshwater Sciences 600 E. Greenfield Ave., Milwaukee, WI 53204

Agenda

- 1. Call to order, welcome, and introductions.
- 2. Approval of minutes from March 20, 2019 meeting
- 3. Treasurer's Report
- 4. BID Metrics Report
- 5. Projects and Programs
 - a. Branding and Identity Projects
 - i. Presentation by Wallpapered City
 - 1. 2019 Murals
 - 2. 2020 Mural Festival
 - b. Communications Strategy
 - c. Riverwalk Design Standards
- 6. Other Business
 - a. Potential BID Expansion Update
- 7. Next Meeting
 - a. Schedule meetings out for the year.
- 8. Adjournment of public business meeting
- 9. Begin closed session to review Property Improvement Grant Applications