

**Business Improvement District #51**  
February 24, 2020 1:00 pm  
UWM School of Freshwater Sciences  
600 E. Greenfield Ave., Milwaukee, WI 53204

**Agenda**

1. Call to order, welcome, and introductions
2. Approval of prior meeting minutes
  - a. [January 21, 2020 minutes](#)
3. [Treasurer's Report](#)
4. BID Metrics Report
  - a. Leveraged Investment & Strategy
5. Projects and Programs
  - a. Top 3 projects/initiatives for 2020 (in order of survey ranking)
    - i. Riverwalk Signage and Wayfinding
    - ii. Under Bridge Activation
    - iii. Large Mural
    - iv. River Trash Collection System
    - v. KK River Trail Bike Connections
    - vi. Pedestrian/Bike Bridge
6. Other Business
  - a. DNC Marketing & Promotion
  - b. BID Expansion Update
7. Next Meeting
8. Adjournment