

Business Improvement District #51 & Harbor District, Inc. Strategic Planning Session

December 3, 2019 9:00 am

Arts@Large

1100 S. 5th St., Milwaukee, WI 53204

Board Members in Attendance

Eric Leaf

David Stegeman

Michael DeMichele

John Rossetto

Others in Attendance

Dan Adams, HDI Staff

Lilith Fowler, HDI Staff

Stephanie Sherman, HDI Staff

Natalia Hernandez, HDI Staff

Aaron Zeleske, HDI Staff

Carolyn Esswein

Tim Hoelter

Eric Dick

Kathryn Berger

Ed Eberle

Gary Ballesteros

Dan Druml

JoAnne Anton

David Misky

Paulina DeHaan

Rosamaria Martinez

Marvin Bynum

Ivan Gamboa

Agenda

1. Closed session for joint strategic planning session with Harbor District, Inc. board.
 - a. Introductions and Icebreaker
 - b. Overview of Plan for February 7 Retreat
 - c. Refresher: Goals and Strategies
 - d. Five Strategic Opportunities
 - i. Should we become a real estate developer in the near future?
 - ii. Should we create an incubator for small manufacturers in the near future?
 - iii. Should we play an active role in encouraging private development to be more sustainable (environmental and economic)?

iv. Should we pursue additional large public space projects in the near future?

v. Should we create events and attractions to attract DNC attendees?

e. Small Group Discussions

2. Adjournment