

Business Improvement District #51
September 10, 2019 1:00 pm
UWM School of Freshwater Sciences
600 E. Greenfield Ave., Milwaukee, WI 53204

Board Members in Attendance

Summer Strand	John Rossetto	Josh Weber
Alpha Jalloh (phone)	Eric Leaf	

Others in Attendance

Dan Adams, HDI	Stephanie Sherman, HDI
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Agenda & Minutes

1. Call to order, welcome, and introductions
2. Approval of prior meeting minutes
 - a. [June 19, 2019](#) meeting

Motion to approve the minutes of the June 19, 2019 meeting of the BID 51 Board of Directors. Moved by Josh Weber, seconded by Summer Strand, unanimous approval.

3. [Treasurer's Report](#)

Motion to approve the Treasurer's Report. Moved by Eric Leaf, seconded by John Rossetto, unanimous approval.

- a. [2020 Operating Plan](#)
 - i. Next year we should approve the operating plan before our fiscal year starts in May or June.

Motion to approve the 2019-2020 BID 51 Operating Plan. Moved by Josh Weber, seconded by John Rossetto, unanimous approval.

- b. [Annual Report](#)

Motion to approve the 2018-2019 BID 51 Annual Report. Moved by Josh Weber, seconded by Eric Leaf, unanimous approval.

- c. Audit
- 4. [BID Metrics Report](#)
- 5. Projects and Programs
 - a. Murals
 - i. Wallpapered City did not have the capacity this summer to complete our murals, but may be interested in working with the BID this fall/winter/spring.
 - ii. If we work with her, we need to determine a finite timeline and guarantees that we'll get a mural up.
 - iii. HDI staff will talk with Wallpapered City before next BID board meeting and report back with actionable next steps.
 - b. Property Improvement Grants
- 6. Other Business
 - a. BID Expansion Update
 - b. Harbor Fest Recap
 - c. Milwaukee Riverwalk Dinner Table
 - i. \$750 for a table of 8

Motion to purchase a table of eight seats for an amount not to exceed \$750 for the Milwaukee River Challenge Dinner on September 20, 2019. Moved by Eric Leaf, seconded by Summer Strand, unanimous approval.

- d. BID/NID Week Milwaukee
- e. DNC 2020
 - i. UWM School of Freshwater Sciences is exploring the idea of hosting water advocacy organizations during the DNC and inviting delegates to visit.
 - ii. DCD wants a list of top ten businesses, event spaces, caterers, etc.
 - iii. DNC Vendor Info Sessions - 9/23 at 10 am and 6 pm at the Mexican Fiesta offices (2997 S. 20th St)
 - iv. We should focus on media attention as opposed to hosting events during the DNC
- 7. Next Meeting
 - a. Monday, September 23rd @ 3:30 pm with Mary Miss (Watermarks)

Motion to adjourn the meeting. Moved by Josh Weber, seconded by John Rossetto, unanimous approval.