

Business Improvement District #51
January 21, 2020 1:00 pm
UWM School of Freshwater Sciences
600 E. Greenfield Ave., Milwaukee, WI 53204

Board Members in Attendance

| | | |
|---------------|----------------|-------------------|
| Eric Leaf | David Stegeman | Michael DeMichele |
| John Rossetto | Josh Weber | Summer Strand |

Others in Attendance

| | | |
|--------------------|--------------------|------------------------|
| Dan Adams, HDI | Lilith Fowler, HDI | Stephanie Sherman, HDI |
| Pat Obenhaus, MMSD | Beny Pérez-Reyes | |

Agenda & Minutes

1. Call to order, welcome, and introductions
2. Guest Speaker
 - a. Pat Obenhaus, MMSD - Jones Island Odor
3. Approval of prior meeting minutes
 - a. [November 4, 2019](#) minutes

Motion to approve the minutes of the November 4, 2019 BID 51 Board Meeting. Moved by Eric Leaf, seconded by Summer Strand, unanimously approved.

- b. [December 3, 2019](#) minutes (strategic planning session with Harbor District, Inc.)

Motion to approve the minutes of the December 3, 2019 BID 51 Board Meeting. Moved by Eric Leaf, seconded by Josh Weber, unanimously approved.

4. [Treasurer's Report](#)
5. BID Metrics Report - [2019 Year-End Report](#)
6. Projects and Programs
 - a. Riverwalk Design Standards
 - i. [Draft Document](#)
 - b. Harbor View Plaza
 - i. Maintenance and Operations Budget

1. General Maintenance
2. Winterization
3. Winter Lighting
4. Programming - Open Pitch Competition
- c. Catalytic/Branding & Identity Projects
 - i. Trash Interceptor/Collector
 1. EPA funding opportunity for projects that collect water-borne trash, up to \$500,000
 2. The BID can be listed in the grant proposal as a committed financial partner for future operations.
 - ii. I-94/43 and Becher Interchange
7. Other Business
 - a. BID Expansion Update
 - b. DNC Marketing & Promotion
8. Next Meeting
 - a. All-day retreat with HDI board on February 7, 2020.
 - b. Next meeting for the end of February, Dan schedule via email.
9. Adjournment

Motion to adjourn the meeting. Moved by Josh Weber, seconded by Eric Leaf, unanimously approved.