

Business Improvement District #51
February 24, 2020 1:00 pm
UWM School of Freshwater Sciences
600 E. Greenfield Ave., Milwaukee, WI 53204

Board Members in Attendance

David Stegeman	Eric Leaf	John Rossetto
Summer Strand	Michael DeMichele	

Others in Attendance

Dan Adams, HDI	Lilith Fowler, HDI	Stephanie Sherman, HDI
Luis Reynoso, HDI		

Agenda & Minutes

1. Call to order, welcome, and introductions
2. Approval of prior meeting minutes
 - a. [January 21, 2020 minutes](#)

Motion to approve the minutes of the January 21, 2020 meeting of the BID 51 board of directors. Moved by Eric Leaf, seconded by John Rossetto, unanimous approval.

3. [Treasurer's Report](#) & Admin
 - a. Michael DeMichele, Eric Leaf, and Josh Weber term renewals

Motion to nominate Michael DeMichele, Eric Leaf, and Josh Weber to new three-year terms on the BID 51 Board of Directors. Moved by David Stegeman, seconded by Summer Strand, unanimous approval.

4. BID Metrics Report
 - a. Leveraged Investment & Strategy
5. Projects and Programs
 - a. Top 3 projects/initiatives for 2020 (in order of survey ranking)
 - i. Riverwalk Signage and Wayfinding
 1. Motion to approve shop drawings up to \$2,000. Eric. Michael. Unanimous.

Motion to approve the expenditure of up to \$2,000 for the creation of shop drawings for Riverwalk signage. Moved by Eric Leaf, seconded by Micheal DeMichele, unanimously approved.

- ii. Under Bridge Activation
 - 1. Have Marty Peck come in and talk to us
 - 2. Start putting together an RFP
- iii. Large Mural

Amendment to a prior motion made on Nov. 4, 2019 to enter into a contract with Wallpapered City. Motion to adjust the not to exceed amount of the contract from \$2,500 to \$3,600 to include additional services. Moved by David Stegeman, seconded by Eric Leaf, unanimously approved.

- iv. River Trash Collection System
 - v. KK River Trail Bike Connections
 - vi. Pedestrian/Bike Bridge
 - b. Riverwalk Design Standards
6. Other Business
- a. DNC Marketing & Promotion
 - b. BID Expansion Update
7. Next Meeting will be scheduled via email
8. Adjournment

Motion to adjourn the meeting. Moved by John Rossetto, seconded by Eric Leaf, unanimously approved.