

Harbor District, Inc.
Board of Directors
November 2, 2021

AGENDA

1. Call to Order and Icebreaker (Bynum)
2. Approval of Minutes (Bynum)
3. Financial Report (Afsari)
 - a. 2020-2021 Year End and Audit
 - b. 2021-22 Year to Date
4. Staff Updates and Action Items
 - a. Introducing Jared Tabares (Fowler)
 - b. Trash Collector Contract (Zeleske)
 - c. Incubator Discussion (Pederson)
 - d. Metrics and Impact 1 (Stensberg)
5. Executive Session (Bynum)
6. Brief Tour of Michels Building (Stegeman)

**Harbor District, Inc. Staff Report
September - November 2021**

PLANNING

KK-Greenfield Harborwalk:

Planning continues with Smith Group. They were recently directed by the Contract Management Team to pull back design elements to meet the prescribed budget. The team is also working with the City on grant opportunities to help fully fund this project especially as it relates to access and ecology.

Boone & Crockett Harborwalk:

Melony met with the City and the selected design team TKWA to discuss project goals and process for permit submission. This stretch would include not only Boone & Crockett's Harborwalk but also a public access piece from National to the River. The Harbor District already has a grant secured to support ecological restoration as a portion of the design.

Kinnickinnic West Bank Harborwalk:

The design team has been selected, site Design, and we are now interviewing contractors for interest, capacity and cultural fit. The intent is to be under contract and fully designed by the end of the year. Property owners have also been notified that this project is moving forward.

REDEVELOPMENT, CLEANUP, AND RESTORATION

Harbor View Plaza:

The Plaza remains a popular location. We are working through an issue with the fountain that will likely be remedied in Spring and a graffiti issue in the Tower this week. We've also discussed the possibility of maintaining the Plaza with staff rather than an outside contractor.

Habitat Hotels:

We completed monitoring for the year. Plant survival was the best it's ever been, due to focusing on plants we've had the most success with, and planting more mature plants than previous nurseries have supplied. We are working with a consultant on a small contract to identify modifications to reduce maintenance in the future.

Grand Trunk Wetland:

The wetland restoration project has transferred from the City to EPA for implementation. Construction will likely not happen until the new Dredged Materials Management Facility is operational, in a number of years. HDI has funding to build green infrastructure around the wetland that RACM is working to build in the next year. Designs are complete, but permitting issues have arisen, and the future of this project is now uncertain.

Trash Collector:

We have a draft contract from Aquarius Systems and are very close to executing it. Aaron has been working through permitting processes as far as possible with final designs.

Habitat Restoration:

Buckthorn season has arrived! Starting in October, Aaron has spent several hours a week removing invasive buckthorn and other shrubs along the Kinnickinnic River Trail and at Lincoln Field. Removal of invasives clears space for native trees to be planted, opens visual lines of sight along the trail, and makes for a more open forest structure. Work is in partnership with Sixteenth Street Community Health Centers and River Revitalization Foundation.

COMMUNITY AND ECONOMIC DEVELOPMENT**District Directory:**

The Directory is designed and final touches are being made as the first release is imminent. We will roll this out online and have a printed version available for businesses that chose to print a run. We have included Harbor District and Walker's Point businesses with the intention of adding other surrounding neighborhoods.

Business Outreach:

We have supported several businesses in their applications for Main Street grants. We also continue to work with the developer for the 1st & Lapham mixed use development to show the District's support of the project and especially its focus on attainable housing.

BID- District Signage:

Signage is on track to be installed by the end of the year at three locations. Two gateway signs, one on Becher adjacent to the Michels development and the other on KK just south of the intersection with Bay Street. The third location will be in the PRA Plaza on Pittsburgh and is a directional sign for pedestrians.

OUTREACH AND ENGAGEMENT

Summer en la Plaza: We closed off our Summer en la Plaza summer event series with the Wisconsin Bike Federation's Bike-In Movie Showing at the plaza in September. We partnered with eleven diverse organizations who brought programming to the Plaza and totaled about 700 visitors to the event series.

Harbor Fest: Harbor Fest was a huge success once again! We had over 3,000 people attend, seven diverse food vendors, 30+ business and community partner booths, three performances by local diverse artists, and released over a thousand sturgeon in partnership with Riveredge Nature Center.

Marketing & Communications: The October Newsletter went out to our 2000+ subscribers.

Presentations, Talks and Social Gatherings:

Lilith gave a breakfast presentation to a group at the Milwaukee Athletic Club.

Lilith spoke on a boat tour hosted by WCREW.

Yoga in the Plaza: Yoga at the Plaza wrapped up in October. We provided 10 weeks of pay-what-you can classes in both English and Spanish to our neighbors.

Neighborhood Advisory Committee: Members of the Neighborhood Advisory Committee were hosted by the Michels Corporation to represent the Harbor District at the Basilica Foundation's Fishes and Loaves Gala.

School Programming:

Habitat Hotel intern Emma revamped our fish habitat lesson plan and presented it at Notre Dame Middle School last week with Natalia. They worked with 50 fifth and sixth graders.

Lilith presented to a geography class at Reagan High School. They are doing a project to track our impact on the area across several different metrics, and will let us know what they find!

FINANCES, ADMINISTRATION AND BOARD SUPPORT

Fundraising:

We've been busy! We submitted proposals to the Brico Fund and the Evinrude Foundation, and one is just on its way out to Komatsu. A prior funder, the Prairie Springs Foundation, made a site visit to Harbor Fest. They had a great time and invited HDI to submit a new proposal this fall so that is also in the works. We met with staff from the Bader Foundation who were potentially interested in a proposal related to Summer en La Plaza. We are waiting for them to reach out about a follow-up meeting.

And, the Fund for Lake Michigan invited several Chicago-based family foundations to tour sites that had received funding through Sustain our Great Lakes, including Harbor District. Forward Space hosted the group at their location on the Kinnickinnic River, and with an unseasonably warm October day we were able to have lunch outside on their deck on the water. Funders reportedly had a lovely time.

Staffing Update: Intern, Emma Li Gilbertson is wrapping up her internship at the Harbor District. Her main focus was on the Habitat Hotels and assisting in events.

HDI has a new Operations Associate, Jared Tabares. Jared will be with us part time for the foreseeable future, with plans (depending on funding) to increase his position to full time. He will be supporting Natalia with events, joining Aaron for some habitat improvement work,

assisting in the preparation of materials and graphics, and taking over plaza maintenance work that we had previously contracted with Walnut Way.

Harbor District, Inc.
Board of Directors Meeting
September 14, 2021, 9:00 am
School of Freshwater Sciences

Board Members in Attendance

Marvin Bynum	Eric Dick	Rosamaria Martinez
David Stegeman	Gary Ballesteros (call in)	Kathryn Berger
Carolyn Esswein	Joanne Anton	Dan Druml
Patricia Hoben	Ivan Gamboa	Tim Hoelter

Staff and Others in Attendance

Lilith Fowler, HDI	Natalia Hernandez, HDI	Katie Stensberg, HDI
Melony Pederson, HDI	Aaron Zeleske, HDI	Tom Rogers, Smith Group (virtual)

Agenda and Notes

1. Call to Order and Icebreaker (Bynum)
2. Approval of Minutes
Motion to approve the minutes from the June 29, 2021 Harbor District, Inc. board meeting. Moved by Tim Hoelter, seconded by David Stegemen, unanimously approved.
3. Treasurer's Report (Fowler)
4. Executive Session
5. Board Committee Action Items
 - a. Governance Committee (Berger)
 - i. Board members to complete signature forms if have not already
6. Staff Report and Action Items (Fowler)
 - a. Harbor Fest (Hernandez): This Sunday, still need volunteers

- b. New hire update: Jared Tabares, part-time
7. Strategic Questions: School Programming (Hernandez)
- a. Original intent is to focus on local schools; staff at schools change frequently; timing of the school year; solution to partner with already established organization(s), hire an educator, summer school and or day camps rather than school year programming; do we tap into the neighborhood rather than schools?
 - b. Notes from discussion
 - i. Don't tailor the program, stick with a consistent offering.
 - ii. This is not a good time with teachers. Where does this fit into their curriculum; Get a focus group on teachers and leaders from the neighborhood. Maybe family efforts?
 - iii. Is school programming the best approach?
 - iv. A lot of energy has been put forward with this and it's not working; are there other ways to connect with families; do other things to draw kids over here. Focus on breaks, winter breaks, spring break etc.
 - v. How did the summer programming go? Other organizations are asking to participate; Natalia is in a group that welcomes organizations; field trip template
 - vi. College for kids? Could also be a revenue generator
 - vii. What was the demand on Natalia's time for summer la plaza? Maybe alternating to share the workload.
 - viii. Do we want to expand summer programs?
 - ix. Now is the time to contact College for Kids
 - x. Continue summer la plaza and maybe add a few more to generate revenue and reach families
8. City of Milwaukee is putting together their 10 year plans and they mentioned Harbor District (Dick)
9. Presentation: Greenfield – Kinnickinnic Riverwalk Design and Planning
- a. Tom Rogers, SmithGroup
 - b. Melony Pederson, HDI

10. Adjourn **Motion to adjourn the meeting. Moved by Patricia Hoben, seconded by Ivan Gamboa unanimous approval.**

Reminder of upcoming meeting:

Next Board meeting, November 2, 2021 at 9:00 am