

NEXT YEAR: PLANS FOR 2021-22 PROGRAMS AND PROJECTS

BOARD	STAFF			BOARD
Mission and Vision	Strategies	Programs and Projects	Outcomes <i>1-2 year results of our work</i>	Intended Impact <i>Long term outcomes that we control</i>
<p>VISION In our vibrant waterfront community, diverse businesses, people and ecologies thrive together.</p> <p>MISSION Lead the revitalization of Milwaukee's Harbor District by connecting people to place, supporting a healthy business community, and improving the quality of our natural environment.</p> <p>VALUES <i>Inclusion:</i> We work to ensure that the Harbor District redevelops in an equitable manner and welcomes everyone. <i>Collaboration:</i> We know that outcomes will be better if we work with others, respecting their contributions, leading when we need to and supporting when we can. <i>Persistence:</i> We don't give up. We are ambitious, resourceful and creative in our efforts to move initiatives forward. <i>Inspiration:</i> We recognize and promote the unique opportunities of the Harbor District, and encourage high aspirations. <i>Stewardship:</i> We take a long-term perspective, and promote caretaking and investment in our natural and cultural resources to build a lasting legacy.</p>	<p>Make connections to foster a healthy business community</p> <ul style="list-style-type: none"> • Connect area businesses to each other • Serve as a clearing house for workforce development and other business support • Raise awareness of the area and its potential <p>Create a unique and welcoming destination</p> <ul style="list-style-type: none"> • Spearhead plans and projects to make the area more beautiful and functional • Advocate for others—including businesses and government agencies—to make improvements • Support recruitment of businesses and developers who will make meaningful, long-term investments • Reinforce Gritty, Green, Real attributes that give the district its character <p>Engage people and celebrate community</p> <ul style="list-style-type: none"> • Host/sponsor events and installations that connect people to place and celebrate Milwaukee's diverse cultures and history • Ensure area residents have an impact on plans • Deliver in-school programs and host school trips that engage future champions • Provide pathways (large and small) for people to directly invest in the place <p>Promote healthy ecology</p> <ul style="list-style-type: none"> • Advocate for large-scale restoration and clean-up projects • Implement small-scale habitat and environmental projects that enhance connectivity • Partner in monitoring and benchmarking activities • Promote and advocate for green infrastructure 	<p>PLANNING ● ● ● ●</p> <p>Sustainable Design Guidelines Grand Trunk Indigenous Culture Installation Forestry Plan New Riverwalk: Lincoln to Becher</p> <p>PHYSICAL IMPROVEMENTS ● ● ● ●</p> <p>Maintenance of existing projects New Riverwalk: Greenfield to KK Trash Collector Habitat Improvements - Lincoln Field, Riverwalk, KK River Trail Area of Concern clean-up</p> <p>BUSINESS ENGAGEMENT & ECONOMIC DEVELOPMENT ● ● ● ●</p> <p>Expansion of BID 51 to the north and west Establish HR Roundtable Complete BID Branding signage project</p> <p>NEIGHBORHOOD ENGAGEMENT ● ● ● ●</p> <p>Harbor View Plaza Activation – Harbor Fest and Summer en la Plaza; Riverwalk Outreach Trash Collector Outreach School Programs?</p> <p>ORGANIZATIONAL DEVELOPMENT</p> <p>Communications: Tours, newsletter, media, web Strategies, goals, outcomes; measuring impact Fundraising Board and Committee Support & Development Staff Capacity</p>	<p>Guidelines adopted by Common Council Conceptual design for installation, engagement from local native community Forestry Plan complete Design & construction docs for new Riverwalk complete</p> <p>Plaza is clean and safe New Riverwalk constructed Trash collector installed and functioning Habitat improvements complete at two locations AOC work proceeding with community input</p> <p>Supportive properties added to BID Roundtable meets 2x year and identifies work for HDI Gateway signage at 3 locations installed</p> <p>Events draw community members Riverwalk plans incorporate community priorities Trash collector improves community awareness of water quality issues School programs (or other) build community stakeholders</p> <p>Regular communications support goals Metrics id'd to assess impact New pipeline of corporate support Robust structures & processes to support operations</p>	<p>EQUITY IMPACTS & METRICS</p> <p>Improved Neighborhood Accessibility and Connectivity</p> <p>Promotion/Retention of Neighborhood History and Culture</p> <p>Generation and Reinvestment of Economic Benefits to Support the Waterfront Area on an Ongoing Basis</p> <p>Employment of Local Residents and Businesses Around the Waterfront</p>

LAST YEAR: STATUS OF 2020-21 PROGRAMS AND PROJECTS

