DEVELOPMENT SITE FOR SALE
100 E. National Avenue, Milwaukee, WI 53204

Walker’s Point Location

HIGHLIGHTS

- Adjacent to Milwaukee’s Third Ward District
- Outstanding development opportunity in Milwaukee’s Walkers Point Neighborhood
- Premium location in area of explosive redevelopment
- Ideal for retail, office, medical office or industrial users
- Potential mixed-use development
- Corner lot with great visibility and exposure
- 21,000 vehicles per day on S. 1st Street; 8,100 vehicles per day on National

FEATURES

PARCEL SIZE: 1.60 acres (69,721 SF)
CURRENT ZONING: IM — Industrial Mixed
TAX KEY: #4281001007
TAXES (2015): $16,375.33
PRICE: $1,500,000

For Information Contact:
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In cooperation with:
Frontline Real Estate Partners
Matthew S. Tarshis, Vice President
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Information shown herein was provided by the Seller/Lessor and/or other third parties and has not been verified by the broker unless otherwise indicated.
**New Developments**

- Freshwater Plaza
- Cermak Freshmarket
- School of Freshwater Sciences
- Tri MKE Apartments
- Reed Street Yards
- Water Tech One
- Pittsburg Plate Glass MUH Project
- 234 Apartments
- Brix Apartments
- The Milwaukee Street Car
- South 2nd Street Reconstruction

**Local Industry/Services**

- Rockwell Automation
- Global Water Center
- School of Freshwater Sciences
- PKWare, Inc.
- Plunkette Raysich Architects
- Radio Milwaukee
- Next Act Theatre
- Harley Davidson Museum
- Knight Barry Title, Inc.
- Aurora’s Walkers Point Clinic
- Carte Blanche Studios

**Local Retail**

- Machai’s Quiet Storm
- Smooth Jazz Lounge
- Merriment Social
- Fixture Pizza
- Wayward Kitchen
- The Iron Horse Hotel
- Urban Harvest Brewing
- Great Lakes Distillery
- Mob Craft Brewery
- Lost Valley Cider Co.
- McDonalds

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**MILWAUKEE HARBOR FRONT**

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**HENRY MAIER FESTIVAL PARK**
100 E. NATIONAL AVENUE, MILWAUKEE, WI 53204

SURVEY
Prior to negotiating on your behalf the Broker must provide you the following disclosure statement:

**BROKER DISCLOSURE TO CUSTOMERS**

You are a customer of the broker. The broker is either an agent of another party in the transaction or a subagent of another broker who is the agent of another party in the transaction. The broker, or a salesperson acting on behalf of the broker, may provide brokerage services to you. Whenever the broker is providing brokerage services to you, the broker owes you, the customer, the following duties:

- The duty to provide brokerage services to you fairly and honestly.
- The duty to exercise reasonable skill and care in providing brokerage services to you.
- The duty to provide you with accurate information about market conditions within a reasonable time if you request it, unless disclosure of the information is prohibited by law.
- The duty to disclose to you in writing certain material adverse facts about a property, unless disclosure of the information is prohibited by law
- The duty to protect your confidentiality. Unless the law requires it, the broker will not disclose your confidential information or the confidential information of other parties (See Lines 22-39).
- The duty to safeguard trust funds and other property the broker holds.
- The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the advantages and disadvantages of the proposals.

Please review this information carefully. A broker or salesperson can answer your questions about brokerage services, but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home inspector.

This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain-language summary of a broker's duties to a customer under section 452.135 (1) of the Wisconsin statutes.

**CONFIDENTIALITY NOTICE TO CUSTOMERS**

BROKER WILL KEEP CONFIDENTIAL ANY INFORMATION GIVEN TO BROKER IN CONFIDENCE, OR ANY INFORMATION OBTAINED BY BROKER THAT HE OR SHE KNOWS A REASONABLE PERSON WOULD WANT TO BE KEPT CONFIDENTIAL, UNLESS THE INFORMATION MUST BE DISCLOSED BY LAW OR YOU AUTHORIZE THE BROKER TO DISCLOSE PARTICULAR INFORMATION. A BROKER SHALL CONTINUE TO KEEP THE INFORMATION CONFIDENTIAL AFTER BROKER IS NO LONGER PROVIDING BROKERAGE SERVICES TO YOU.

THE FOLLOWING INFORMATION IS REQUIRED TO BE DISCLOSED BY LAW:

1. MATERIAL ADVERSE FACTS, AS DEFINED IN SECTION 452.01 (5g) OF THE WISCONSIN STATUTES (SEE LINES 47-55).
2. ANY FACTS KNOWN BY THE BROKER THAT CONTRADICT ANY INFORMATION INCLUDED IN A WRITTEN INSPECTION REPORT ON THE PROPERTY OR REAL ESTATE THAT IS THE SUBJECT OF THE TRANSACTION.

TO ENSURE THAT THE BROKER IS AWARE OF WHAT SPECIFIC INFORMATION YOU CONSIDER CONFIDENTIAL, YOU MAY LIST THAT INFORMATION BELOW (SEE LINES 35-36). AT A LATER TIME, YOU MAY ALSO PROVIDE THE BROKER WITH OTHER INFORMATION YOU CONSIDER TO BE CONFIDENTIAL.

**CONFIDENTIAL INFORMATION:**

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**INSERT INFORMATION YOU AUTHORIZE THE BROKER TO DISCLOSE SUCH AS FINANCIAL QUALIFICATION INFORMATION.**

**CONSENT TO TELEPHONE SOLICITATION**

I/we agree that the Broker and any affiliated settlement service providers (for example, a mortgage company or title company) may call our/my home or cell phone numbers regarding issues, goods and services related to the real estate transaction until I/we withdraw this consent in writing. List Home/Cell Numbers:

**SEX OFFENDER REGISTRY**

Notice: You may obtain information about the sex offender registry and persons registered with the registry by contacting the Wisconsin Department of Corrections on the Internet at: [http://offender.doc.state.wi.us/public](http://offender.doc.state.wi.us/public) or by phone at 608-240-5830.

**DEFINITION OF MATERIAL ADVERSE FACTS**

A "material adverse fact" is defined in Wis. Stat. § 452.01(5g) as an adverse fact that a party indicates is of such significance, or that is generally recognized by a competent licensor as being of such significance to a reasonable party, that it affects or would affect the party’s decision to enter into a contract or agreement concerning a transaction or affects or would affect the party’s decision about the terms of such a contract or agreement. An "adverse fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a competent licensor generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a contract or agreement made concerning the transaction.