November News from Harbor District

HARBOR DISTRICT NEWS

Fall has been a busy time for the Harbor District and it continues on into November. Click the links below for updates on all our exciting projects!

- Take Me to the River
- Trash Wheel
- Water and Land Use Plan
- News
- Business Spotlight: Foamation

Take Me to the River Update

Join us tonight for a community design workshop! We will be at Anodyne Coffee (224 W. Bruce St., 53204) from 3 to 7pm. Join us anytime between 3 and 7pm to share your thoughts and ideas for a new public space at the east end of Greenfield Ave in the Harbor District. Five design teams will be creating concepts for a new public space and will want your input as they work. The event is open to everyone, we hope you can join us!
For more information about the project, email Molly at molly@habordistrict.org.

Trash Wheel Updates

Last week, we were excited to host John Kellett, the designer of Baltimore's "Mr. Trash Wheel". During his visit he was examining the feasibility of Milwaukee getting our very own trash wheel to help clean up the Inner Harbor. We also hosted a breakfast with 40 potential partners and stakeholders to get an in-depth breakdown of the mechanics of the trash wheel and the possibility of having one in the Kinnickinnic River.

It was a great visit and we're thankful to everyone who met with John and attended the breakfast. A huge thank you to the wonderful sponsors who made John's visit possible:

- CRM - Construction Resource Management, Inc.
- Elementis
- Prairie Springs - The Paul Fleckenstein Trust
- Natural Resource Technology
- Barnacle Bud's
- Paul Davis Restoration
- Colectivo Coffee

If you would like to be more involved in this project, email Lindsay at lindsay@harbordistrict.org.
Water and Land Use Plan

We are moving full steam ahead! We want to thank the more than 175 people who came to our two Harbor District Water and Land Use Plan (WaLUP) Community Discussions on Tuesday, October 25th and Thursday, October 27th. We got great ideas and feedback that will be used in our planning process. If you were unable to make the meetings and still want to provide your thoughts on the future of the Harbor District, make sure to fill out our Harbor District Water and Land Use Plan Survey by clicking here.

Recently Harbor District has been making headlines. Below you can read some of the exciting news!

- Harbor District Design Competition
- Harbor District Future Full of Potential
- Breathing New Life into the Harbor District
- Future of the Harbor District
In 1987, the Cheesehead™ was born on the south side of Milwaukee. In June of 2016 Foamation Inc. celebrated its 29th year of operation by relocating its Cheesehead Factory & Retail Outlet Store to the Harbor District. This district, with its rich history, great neighbors and proximity to Lake Michigan, Walkers Point, the Third Ward and Downtown Milwaukee, is simply the right place at the right time for Foamation, according to Ty A. Foren, the company's Vice President of Sales and Marketing.

Foamation is now located as 1120 S. Barclay Street in a Walkers Point Building of Architectural Interest. When you visit them, you will see a historic building, featuring heavy timber construction which is beautifully accented through out with cream-city and other local reclaimed brick. The Foamation headquarters houses its management team, product development, manufacturing, and distribution and retail outlet store.

Cheesehead products have now been sold in all 50 states and over 30 nations around the globe. Foamation has hundreds of ways for Cheesehead fans to express their individuality. All of the Official Cheesehead gear can be found at their new home in Harbor District or by visiting www.cheesehead.com.

**About the Harbor District Initiative**
The Harbor District Initiative brings together local, state, and federal government efforts, the private sector, and community to catalyze the redevelopment of Milwaukee’s Harbor District. Our goal is to create a resilient waterfront that sets the standard for how waterfronts work – environmentally, economically and socially.

Learn more at our website harbordistrict.org.