

**Business Improvement District #51**  
February 16, 2018 12:00 pm  
UWM School of Freshwater Sciences  
600 E Greenfield Ave, Milwaukee, WI 53204

**Agenda**

1. Call to order, welcome, and introductions.
2. Approval of minutes from January 19, 2018 meeting.
3. Treasurer's Report
4. Board Development
  - a. Toni Rivera-Joachim and Summer Strand term completion
  - b. Potential new board member
5. Projects
  - a. Wayfinding, Gateway, and Branding Master Plan
    - i. Opportunity sites
    - ii. RFP
  - b. Real Estate Development Tours
  - c. Harbor District Water and Land Use Plan Update
    - i. BID role in implementation
6. Other Items
  - a. Business and Property Owner Outreach
  - b. Slosh Park
    - i. Letter of Support for Harbor District, Inc. Greater Milwaukee Foundation Request
7. Next Meeting
8. Adjournment