Business Improvement District #51
April 30, 2018 8:30 am
Transfer Pizzeria
101 W. Mitchell St., Milwaukee, WI 53204

Board Members in Attendance

David Stegeman      Josh Weber      Summer Strand (phone)
Eric Leaf           John Rossetto   Alpha Jalloh

Other Attendees

Dan Adams, HDI      Lilith Fowler, HDI    Natanael Martinez, DCD

Board Members Excused

Michael DeMichele

Agenda

1. Call to order, welcome, and introductions. 8:38 am

2. Approval of minutes from March 21, 2018 meeting.

   MOTION TO APPROVE THE MINUTES OF THE MARCH 21, 2018 MEETING OF THE BID 51 BOARD. Moved by Josh Weber, seconded by Alpha Jalloh, unanimously approved.

3. Treasurer’s Report. Alpha Jalloh, John Rossetto, unanimous

   MOTION TO APPROVE THE TREASURER’S REPORT. Moved by Alpha Jalloh, seconded by John Rossetto, unanimously approved.

4. Projects

   a. Branding Workshop and Master Plan

      i. RFP should be more explicit about what we think the next steps should be (scope 2.b.iii.).
ii. Add links to WaLUP and other resources right in the RFP (scope 2.1.c.).

iii. Make it clear that we are not looking for an advertising campaign.

iv. Ask respondents to think about next phases and state that this is an initial phase.

v. Add in subsequent phases, partners, and phasing for projects in scope of work.

vi. Ask for a price for phase 1, ask for ideas and team for phase 2.

b. Real Estate Development Tours

   i. Thursday, May 31st at 10:30 am and 5:00 pm leaving from Tribeca Cafe

b. Slosh Park / Greenfield Avenue Public Plaza Update

   i. Construction and Maintenance Agreement

   ii. Ongoing Maintenance Costs

   iii. Construction Bid Update

   iv. Park Naming

5. Other Items

   a. Joint Harbor District, Inc. and BID #51 Board Meeting - Thursday, May 24th

   b. Harbor District Water and Land Use Plan Discussion

      i. Dan will mail out a survey asking for BID board preferences

   c. Harbor Fest - Saturday, September 8

      i. Create a Harbor District Business Park

      ii. Harbor District BID sponsored photo station

   d. Harbor District Business and Property Owner Newsletter

      i. Meet your BID board

   e. MMSD Jones Island Water Reclamation Facility Odors

      i. MMSD will be speaking about odor at the Walker’s Point Residents committee on Monday, May 7 at 6 pm at Art’s@Large


i. Community Workshop #4 on May 23 from 6 to 8 pm at Escuela Vieau

6. Next Meeting - Thursday, May 24th @ 8 am

7. Adjournment - Meeting adjourned at 10:00 am

   MOTION TO ADJOURN THE MEETING. Moved by Eric Leaf, seconded by Josh Weber, unanimously approved.