

**Business Improvement District #51**  
April 30, 2018 8:30 am  
Transfer Pizzeria  
101 W. Mitchell St., Milwaukee, WI 53204

**Board Members in Attendance**

David Stegeman	Josh Weber	Summer Strand (phone)
Eric Leaf	John Rossetto	Alpha Jalloh

**Other Attendees**

Dan Adams, HDI	Lilith Fowler, HDI	Natanael Martinez, DCD
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**Board Members Excused**

Michael DeMichele

**Agenda**

1. Call to order, welcome, and introductions. 8:38 am
2. Approval of minutes from March 21, 2018 meeting.

**MOTION TO APPROVE THE MINUTES OF THE MARCH 21, 2018 MEETING OF THE BID 51 BOARD. Moved by Josh Weber, seconded by Alpha Jalloh, unanimously approved.**

3. Treasurer's Report. Alpha Jalloh, John Rossetto, unanimous

**MOTION TO APPROVE THE TREASURER'S REPORT. Moved by Alpha Jalloh, seconded by John Rossetto, unanimously approved.**

4. Projects
  - a. Branding Workshop and Master Plan
    - i. RFP should be more explicit about what we think the next steps should be (scope 2.b.iii.).

- ii. Add links to WaLUP and other resources right in the RFP (scope 2.1.c.).
- iii. Make it clear that we are not looking for an advertising campaign.
- iv. Ask respondents to think about next phases and state that this is an initial phase.
- v. Add in subsequent phases, partners, and phasing for projects in scope of work.
- vi. Ask for a price for phase 1, ask for ideas and team for phase 2.

b. Real Estate Development Tours

- i. Thursday, May 31st at 10:30 am and 5:00 pm leaving from Tribeca Cafe

c. Slosh Park / Greenfield Avenue Public Plaza Update

- i. Construction and Maintenance Agreement
- ii. Ongoing Maintenance Costs
- iii. Construction Bid Update
- iv. Park Naming

5. Other Items

- a. Joint Harbor District, Inc. and BID #51 Board Meeting - Thursday, May 24th
- b. Harbor District Water and Land Use Plan Discussion
  - i. Dan will mail out a survey asking for BID board preferences
- c. Harbor Fest - Saturday, September 8
  - i. Create a Harbor District Business Park
  - ii. Harbor District BID sponsored photo station
- d. Harbor District Business and Property Owner Newsletter
  - i. Meet your BID board
- e. MMSD Jones Island Water Reclamation Facility Odors
  - i. MMSD will be speaking about odor at the Walker's Point Residents committee on Monday, May 7 at 6 pm at Art's@Large

- ii. Copy Veolia Wisconsin, Ald. Perez, Ald. Zielinski, Ald. Bauman, and Walker's Point Association on letter to MMSD.
  - f. TOD Planning - Residential and Commercial Market Analysis and Affordability Strategy (<http://www.movingmkeforward.com/#news>)
    - i. Community Workshop #4 on May 23 from 6 to 8 pm at Escuela Vieau
  - g. Land Trusts and Conservation Easements
6. Next Meeting - Thursday, May 24th @ 8 am
7. Adjournment - Meeting adjourned at 10:00 am

**MOTION TO ADJOURN THE MEETING. Moved by Eric Leaf, seconded by Josh Weber, unanimously approved.**